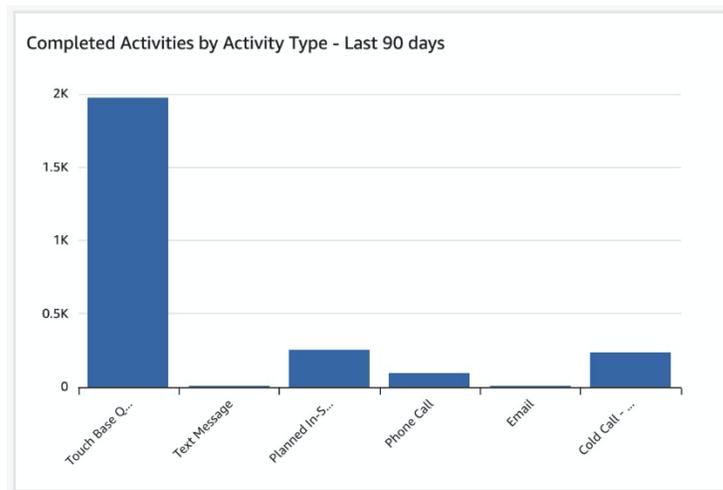


Edge Dashboards

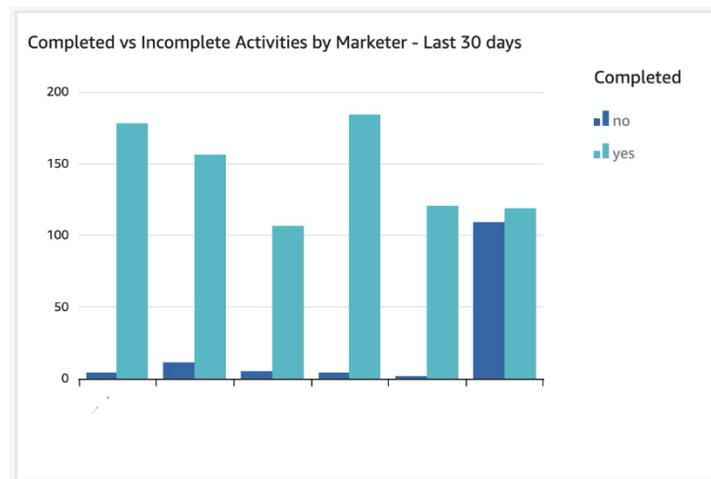
Dashboards provide helpful benchmarks for marketers with the aid of ratings to ensure that the team is spending time with the right contacts and facilities.

All Edge accounts will have an activities tab that will provide visualizations on the active marketers. The activities tab will break down how the team has been organizing their time. These fields can be customized for each environment to ensure you're capturing meaningful data for your teams!

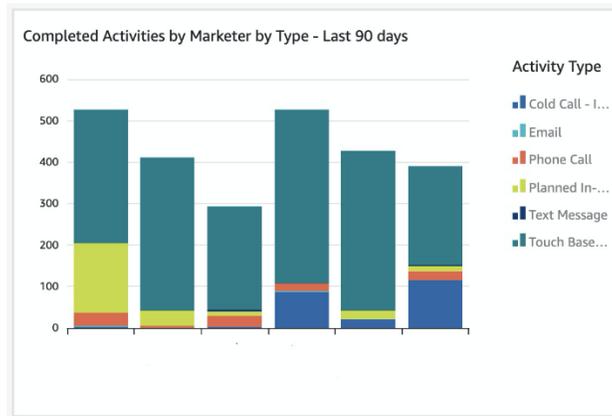
- Completed Activities by Activity Type - Last 90 days** provides you a holistic view of where the team is spending their time in terms of the activities they are scheduling and completing.



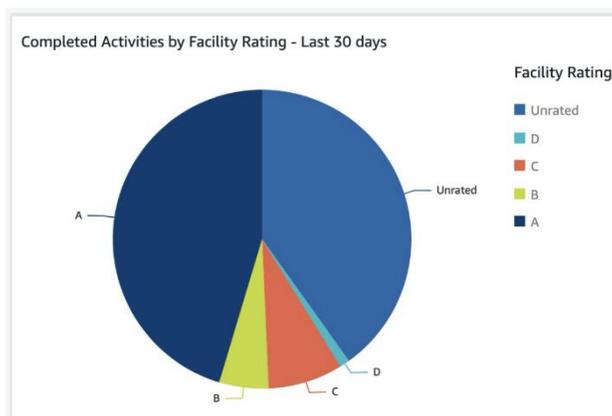
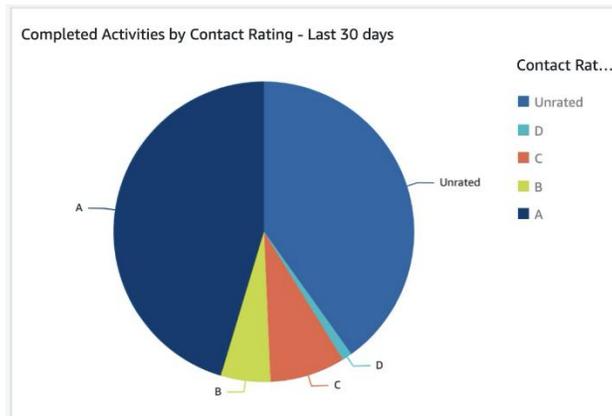
- Completed vs Incomplete Activities by Marketer - Last 30 days** shows how often marketers are completing the activities they schedule on their calendars.



- Completed Activities by Marketer by Type - Last 90 days** breaks down those completed activities into activity types for each marketer. You can ensure that your marketers are performing and completing the appropriate activity types.

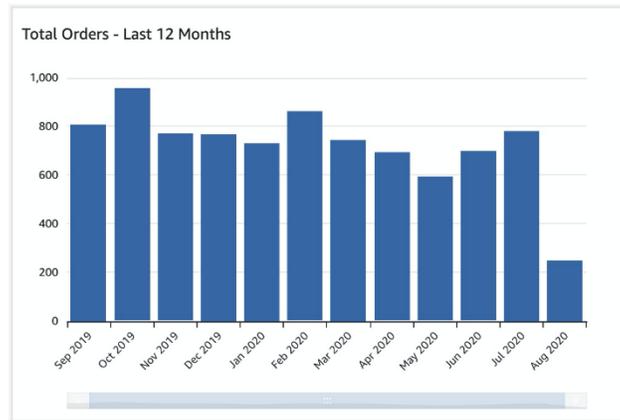


- Completed Activities by Contact & Facility Rating - Last 30 days** breaks down the completed activities by contact ratings. Ratings are based on what was selected during the time of Edge account set up and can provide you with helpful information on where your team may need to spend more or less time based on rating.

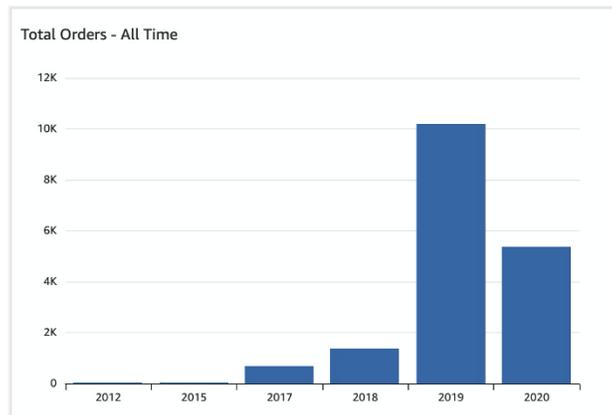


Your dashboard has a second tab called Orders. This tab will give you a holistic view of order trends, physicians and facilities that send the most orders, the types of orders, and which rep and branch are receiving those orders automatically, by way of your EHR integration.

- **Total Orders - Last 12 Months** breaks down the total orders received per month over the last 12 rolling months.



- **Total Orders - All Time** trends the order totals over the last several years if you have allowed the integration with Edge to give historical data.



- **Orders by Order Owner - 6 Months** trends the orders received by each marketer. The marketers are listed to the right and each bar is color coded by marketer.



- **Total Orders by Order Owner - 6 Months** trends the order totals of the last six months by marketer to provide snapshots of which marketers are receiving the most orders.



- **Orders by Top 20 Referring Physicians - 6 Months** provides the order count for each of your top 20 referring physicians broken down by month with a total order column to the far right (click the graph and scroll to the left to reach the total column)

Orders by Top 20 Referring Physicians - 6 months

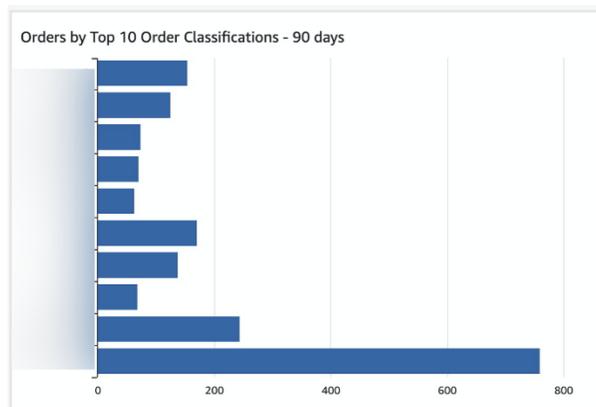
Physician Name	Date Created				Total
	Mar 2020	Apr 2020	May 2020	Jun 2020	
	4	8	4	8	
	5	3	1	4	
	5	8	2	2	
	5	7	5	8	
	11	10	7	7	
	46	18	26	24	
		1		11	
	20	10	14	22	
	2	4	4	7	
	7	4	5	9	

- **Orders by Top 10 Referring Facilities - 6 Months** is like the referring physicians. This graph showcases the top referring facilities, the orders per month, and the total orders (click the graph and scroll to the left to reach the total column).

Orders by Top 10 Referring Facilities - 6 months

Facility Name	Date Created				A
	Aug 2020	Jul 2020	Jun 2020	May 2020	
	Count	Count	Count	Count	
	5	5	15	14	
	2	1	8	13	
	5	33	9	4	
	3	8	6	5	
	8	21	23	28	
	1	4	10	11	
	8	17	14	1	
		4	5	7	
	13	46	24	28	
		7	14	17	

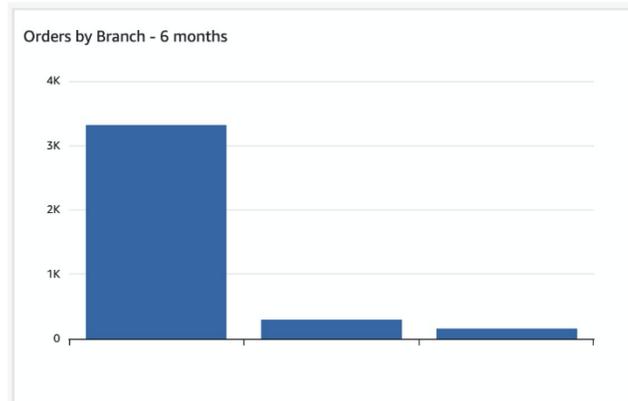
- **Orders by Top 10 Order Classifications - 90 days** provides a view into the order types that are received the most over the last 3 months



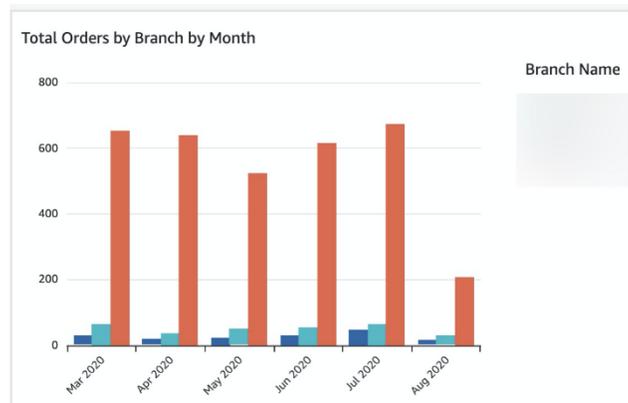
- **Orders by Order Status - 6 Months** is based on the order statuses that are unique to your account, but can inform you on which orders have been fulfilled, stopped, on-hold, etc.



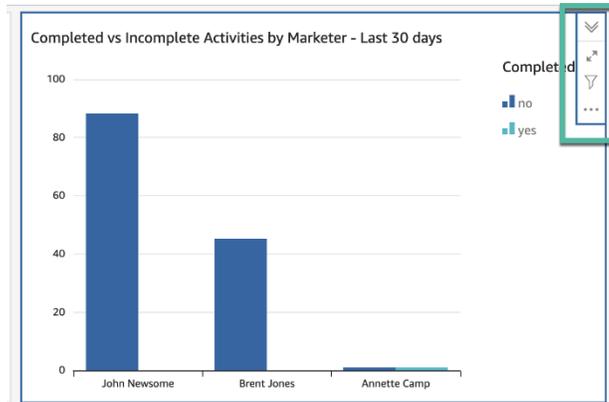
- **Order by Branch - 6 Months** trends the total number of orders each of your branches has received in the last six months.



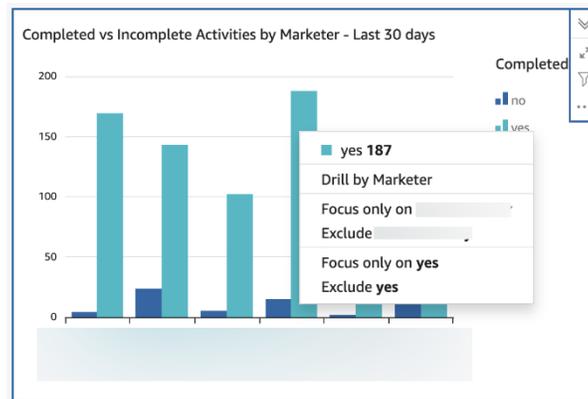
- **Total Orders by Branch by Month** trends the total orders over the last six months by each branch.



Quick Actions: Clicking on any visualization will highlight the window around the graph and provide quick actions for you to customize the graphs and data. You can also click on a particular segment of the graph, and you will be provided additional options to drill in or filter the data.



In the image below, the tallest bar was selected in the graph and a window displayed. The window provides the specific value of the bar, such as the number of completed activities, but also allows the user to focus on or exclude specific pieces of the dataset.



To edit the filters of a graph, a visualization, click within the frame. After clicking within a visualization's window and selecting the filter icon, the panel will expand to display the filters that are already applied to the data.